Brief Info:

Name of Business: There’s Hope! Counseling

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Background info and what I want: (This info is just for reference to the designer)

I am a licensed professional counselor and licensed marriage and family therapist and my ideal client is women who are going through life transitions such as becoming a new parent, empty nester, going through a divorce, or someone just trying to re-discover their purpose. I also focus on couples that are in crisis situations such as affairs or addictions and need help re-building their relationships.

The purpose of this postcard is to be sent in a mailer to 700 churches as well as for marketing purposes. I recently moved my location and went into full time private practice so it will also be mailed to all of my current and former clients.

I desire a fresh and modern look that has a tranquil and peaceful feel to it. I DON’T want geometric designs or your typical “mindfulness” pictures featuring “zen” type things like balancing rocks.

Softer / Medium tone colors are preferred.

It may be helpful for you to go to my website and browse around where there is also a video of me. My goal is to give a feeling of hope to those who might otherwise feel hopeless.

Kim